



Dear EASA Southeast Vendors,

We are pleased to announce the annual EASA Southeast Conference is just around the corner: **March 14-16** at the **Sheraton in Charlotte, NC.**

The Board & Event Committee is planning a great event with hotel booking details now at www.easasoutheast.org, and exhibitor space and sponsorships are available NOW. Enclosed in this packet is a registration form (p. 2) and sponsorship opportunities (p. 3).

We look forward to seeing you all at this year's conference and thank you for your participation in advance. 2024 is giving us a chance to take a fresh perspective on the conference with the goal of an inclusive, networking and education focused event for all.

Based on your feedback, we've refreshed the event to provide more opportunities to network with motor shop personnel. Highlights include:

- A Welcome Dinner at the NASCAR Hall of Fame, walking distance from the Sheraton, for all members, vendors and guests.
- Exhibit hall hours and food have been adjusted to provide a focus on networking and keep members mingling. We will also continue exhibit hall bingo this year.

As has long been our practice, vendors may not register for the conference or for the Exhibit Hall unless they are an Exhibitor or Sponsor or are associated with a vendor who is an Exhibitor or Sponsor. This restricts presence in the Exhibit Hall to those vendors who have supported the conference financially. Exhibit purchase counts toward the "buy-one-get-one-at-half-off" promotion!

Both changes offer additional sponsorship opportunities. Want to reach more people throughout the conference and maximize your presence? Choose items or events from the list on page two and be recognized as a sponsor! To reserve your table in the exhibit hall and secure your sponsorship, please contact Matthew Robinson at Matthew.Robinson@Benshaw.com.

We look forward to seeing you and as always appreciate your support in hosting this event.

Sincerely,

Matthew Robinson
(412) 910-3141

PAYMENT DETAILS FOR THE FOLLOWING REGISTRATION PAGE

A PayPal account is not required to use PayPal. The Southeastern Chapter is now accepting credit card payments through PayPal. To pay by credit card, please email your registration form(s) to events@easasoutheast.org.

Please make sure your valid email address is provided above. You will receive a PayPal "invoice" at this address. Please pay promptly – registrations are not confirmed until paid.

If sending a check, make payable to EASA Southeastern Chapter and mail to the following address:

EASA SOUTHEASTERN CHAPTER c/o Hatcher Overton
4640 International Trade Court, Richmond, VA 23231



For more information please email events@easasoutheast.org.

Contact Name	
Company	
Address	
City, State, ZIP	
Phone	Fax
Email (Required if paying with PayPal)	

<input type="checkbox"/> Southeastern Chapter Affiliate or Active
<input type="checkbox"/> Other Chapter Affiliate or Member
<input type="checkbox"/> First-time Exhibitor

Exhibit includes entrance to the exhibit hall for one person, a six-foot table and chair, attendance at the Friday Banquet luncheon as our guest provided you notify us on this form. Exhibitors may also register for the Technical or Managerial program with hotel confirmation number. BOGOHO is available for Technical or Managerial programs.

This section for Exhibitors & Exhibit Hall Only Badges: Please use Form R for Spouse/Guest and Conference registrations. Exhibit Hall only applies to additional booth staff only.

EXHIBITOR	Name	Exhibit (includes 1 exhibit hall badge)	First Time Attendee	I WILL Attend Lunch FRIDAY	Exhibit Hall ONLY Friday	T-Shirt Size	Welcome Dinner at NASCAR	TOTAL DUE
	Cell							
	Email	\$550					\$25 (____# of attendees)	

110 VAC Electrical Service **\$85** If pre-ordered. May cost more if requested at event.

Exhibit Hall Only	Name	Exhibit (includes 1 exhibit hall badge)	First Time Attendee	I WILL Attend Lunch FRIDAY	Exhibit Hall ONLY Friday	T-Shirt Size	Welcome Dinner at NASCAR	TOTAL DUE
	Cell							
	Email			\$25	\$75		\$25 (____# of attendees)	

ADDITIONAL BOOTH STAFF

Exhibit Hall Only	Name	Exhibit (includes 1 exhibit hall badge)	First Time Attendee	I WILL Attend Lunch FRIDAY	Exhibit Hall ONLY Friday	T-Shirt Size	Welcome Dinner at NASCAR	TOTAL DUE
	Cell							
	Email			\$25	\$75		\$25 (____# of attendees)	

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	Cell							
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	Cell							
	Email			\$25	\$75		\$25 (____# of attendees)	

Exhibitor Waiver: (Must be signed for an exhibit)

As always, neither the hotel nor the chapter accept any responsibility for security or guarding your exhibits or materials. No signs, banners or anything may be attached to walls, fixtures or anything else without direct permission of the hotel. No outside food or beverage*. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel Premises and will indemnify, defend and hold harmless the Hotel, it's agents, servants and employees from any and all such losses, damages and claims.

Exhibitor Signature



2024 Sponsorship Opportunities

Gold Sponsors

- The booth registration rate plus the amount of the sponsorship item(s) must equal a minimum of \$2,000 combined to be a Gold Sponsor.
- As a Gold Sponsor your company **logo** will be included on all event signage at the conference, featured on the official conference t-shirt and in the conference booklet.

Silver Sponsors

- The booth registration rate plus the dollar amount of the sponsored item(s) must equal a minimum of \$1,500 combined to be a Silver Sponsor.
- As a Silver Sponsor your company **name** will be included on all event signage at the conference and featured in the conference booklet.

ITEM	PRICE	ACKNOWLEDGEMENT	SELECTION
EVENTS			
NASCAR Hall of Fame Tour & Dinner (Thursday) Platinum Sponsor Gold Sponsor Silver Sponsor	\$750 (2 available) \$500 (2 available) \$250 (2 available)	Signage with company's logo at event (or provided banner) & recognition of sponsor prior to entertainment	
Exhibit Hall Bingo (Attendee to have their card stamped at each booth)	\$100 (2), \$250 (3) \$500 (1)	Sponsor highlight prior to drawing.	
Dueling Pianos Event (Friday) Platinum Sponsor Gold Sponsor Silver Sponsor	\$750 (2 available) \$500 (2 available) \$250 (2 available)		
MEALS & BREAKS			
NASCAR Dinner – Thursday	\$500 (3)	Table tents with company's logo on each table.	
<i>Friday Morning Break</i>	\$250	Table tents with company's logo on each table.	
Friday Lunch	\$1200	Table tents with company's logo on each table.	
Friday Afternoon Break	\$250	Table tents with company's logo on each table.	
Exhibit Hall Dinner - Friday	\$250	Table tents with company's logo on each table.	
Friday Dinner Dessert Bar	\$250	Table tents with company's logo on each table.	
Saturday Morning Break	\$250	Table tents with company's logo on each table.	
EVENT SWAG			
Conference Bag	\$500	Logo on Bag (exclusive sponsorship)	

- We encourage our Exhibitors to bring booth giveaways of any kind to share with attendees.
- If you would like to "share" sponsorships with another sponsor but don't have a partner, please call or email. We'll be happy to try to help.

LIABILITY WAIVER

I understand that participation in this event, conference or activity could include actions or tasks which might be hazardous to the participant named above. By signing below, I assume any risk of harm or injury which might occur to the participant due to his/her/my participation in the event or activity. I release the organization or business named above from all liability, costs and damages which might arise from participation in the above named event or activity. If the participant is a minor, I agree that the minor has my consent to participate in the event. I further provide my consent for the organization or business named above to seek emergency treatment for the minor if necessary. I agree to accept financial responsibility for the costs related to this emergency treatment.

Participant Name

Signature

Date
