

# Southwind

VOLUME 37 ISSUE 2

www.easasoutheast.org

2nd QUARTER 2018



## Electrical Apparatus Service Association

An Association of Electric Motor Repair Shops for Co-operative Self-Improvement

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## Greetings from Chapter President Bobby Powell

Hello my fellow EASAns! I trust that your business is doing well and making money!

I wanted to let you know that I was just recently installed as your chapter president. I take this honor very seriously and I look forward to not only working for you but representing you as we go on this journey together. The Southeastern Chapter has been very fortunate for many years now to be blessed with great leadership. I do have some big shoes to fill but I truly believe that working together we will accomplish some amazing things the next two years.

We are in the process of planning for a great fall conference this year to be held in beautiful Myrtle Beach SC. We will again have a great technical program in place that should be very appealing to all of our members. Many of you may not know that Holland Industrial is an ESOP company. An Employee Owned Company! Our management session this year will be on ESOPs. This session will be geared toward the owners / potential employee owners to attend to see if this would be a viable option for you and your business as you may be entertaining an exit strategy. We will have ESOP experts and guest speakers speaking about this. Please give this some thought and do not hesitate to contact me if you would like to know more about an ESOP. I will be talking about this in future Southwind publications.

Again, I look forward to working with and representing you as Southeastern Chapter President.

Best Regards,

A handwritten signature in black ink that reads 'Bobby Powell'. The signature is written in a cursive, flowing style.

Bobby Powell  
Sales Mgr.  
Holland Industrial  
252-432-0994



Southeastern Chapter  
Fall Conference

September 26-29, 2018

[The Myrtle Beach Resort  
and Spa at Grande Dunes](#)

Myrtle Beach,  
South Carolina

## 2017 Fall Conference Memories



First Place Golf Team: (L to R) Scott Blake, Tod Henderson, Charlie Kelly and Keith Kloiber



Second Place Golf Team (L to R) Leilani Collins, Kevin Collins, Chris Murray and Jason Olszewski



Third Place Golf Team: (L to R) Wendell Herrington, Bob Allen, Pete Kelly and Danny Phillips



Golf Captains Scott Blake (left) and Shane Lilly. Thanks guys!



Recently passed former Chapter Presidents Frank Leonard and Louie Cleveland Jr. were honored at our Past Presidents Reception.



Chapter President Jeff McCroskey (center) and wife Kayley present a token of appreciation to honored guest International Chairman Lenwood Ireland.



2017 Fall Conference Memories



EASA Technical Support Specialist Gene Vogel



Speaker Joe Ellers, Joe Ellers Consulting Associates



Speaker Rick Hollen, Spring Point Solutions



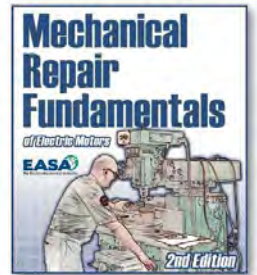
Speaker Don Donofrio, The Snell Group

**Heyward William Porter  
1924-2017**

We are saddened to report the decease of Heyward Porter of Porter's Electric Motor Service in Gaffney, South Carolina, who passed away November 8 of last year at the age of 93. Porter's Electric was established in 1948 and has been a member of the Southeastern Chapter since 1967. Heyward's grandson, Chris Raines, served as Southeastern Chapter President from 2011-2012. The chapter extends its sympathy and condolences to Chris and to all of Heyward's family.

**EASA Seminar Rebates**

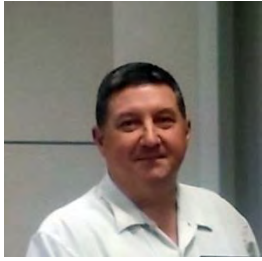
The following chapter members registered for the EASA seminar Mechanical Repair Fundamentals of Electric Motors held in April in Charlotte, North Carolina. Each received a rebate of \$244.50 sponsored by the Southeastern Chapter.



- A&W Electric, Inc.
- Cook Industrial Electric Co., Inc.
- Electric Motor & Repair, Inc.
- Electric Motor Repair & Sales Co.
- Electrical & Mechanical Resources, Inc.
- Electrical Equipment Co.
- Excel Apparatus Services, Inc.
- Jenkins Electric Co.

- Charlotte, NC
- Cordele, GA
- Columbia, SC
- Bristol, VA
- Richmond, VA
- Raleigh, NC
- North Charleston, SC
- Charlotte, NC

## Meet Your Officers and Directors: North Carolina Director Bill Henkel



Bill Henkel is the owner of Rocky Mount Electric Motor, LLC in Rocky Mount North Carolina. He purchased the company from Marvin Stone in 2015. Marvin is enjoying retirement, still comes by

the shop quite often to say hello and is available for consulting services when needed. Prior to owning RMEM, Bill worked in industrial manufacturing for 31 years. He held the roles of general manager, division manager, or operations manager for several large multinational companies where he used to be “on the other side of the desk” sending motors out for repair. He is currently serving as the North Carolina State Director for the Southeastern Chapter. Bill

graduated from North Carolina State University with a degree in Business Management. Along with his wife and two children, he lives just outside Rocky Mount on the Tar River Reservoir where they enjoy boating and taking frequent camping trips as a family. Rocky Mount Electric Motor is proud of the fact they just recently became an EASA accredited shop.

Rocky Mount Electric Motor has become one of the most recent shops to obtain EASA accreditation.

“This achievement by Rocky Mount Electric Motor affirms the company’s commitment to excellence,” said Linda J. Raynes, CAE, EASA president & CEO. “EASA’s Accreditation Program offers external validation that the company adheres to good practices by submitting to an independent, third-party audit.”

Rocky Mount Electric Motor has been in business since 1972 and provides service to Eastern North Carolina.

“I am very proud of our employees. This accreditation is a testimony to their hard work, ongoing training and dedication”, said Bill Henkel, owner of Rocky Mount Electric Motor.

For more information on the accreditation program go to <https://www.easa.com/accreditation>



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**Check it out!**  
The newly revised chapter website at:  
[www.easasoutheast.org](http://www.easasoutheast.org)