

Southwind

VOLUME 32 ISSUE 2

www.easasoutheast.org

4th QUARTER 2013



**Reliable Solutions
Today!**

Association of
Electric Motor Repair Shops
for Co-operative
Self-Improvement

Board of Directors

President
Brian Cothran

Vice-President
Peggy Hunnicutt

Secretary-Treasurer
Billy Johns

Florida Director
Laura Chirichigno

Georgia Director
Randall Campbell

North Carolina Director
Bobby Powell

South Carolina Director
Mick Hatley

Virginia Director
Jeff McCroskey

Director at Large
Wayne Hall

Director at Large
Doug Hinson

Affiliate Representative
Joe Wilkinson

Region 2 Director
Lenwood Ireland

Executive
Secretary-Treasurer
Raymond K. Paden

Another One for the Books: 74th Annual Fall Conference is History

By R. K. Paden

The 74th Annual Fall Conference of the Southeastern Chapter drew to a close on October 19, 2013 at the Marriott Hilton Head Island Resort and Spa on Hilton Head Island, South Carolina. Those who attended heard informative presentations on converting DC to AC drives, servo motors, GSM 2014 HAZCOM and the looming disaster known as Obamacare. The weather was great as we enjoyed the wonderful food and fellowship for which our chapter is famous at a beautiful, luxurious and very reasonably priced beachfront venue. In addition to our golf tournament, some of our attendees enjoyed a fishing outing, and our Spouse/Guest tour of nearby Daufuskie Island received high praise from all who participated.

Our Exhibit Hall featured twenty-four exhibitors, where good food, beverage and friends were enjoyed by most folks, including this writer. The conference was also supported by many others as advertisers and sponsors. Please see inside for a listing of these friends.

Our obligations to the hotel were easily met. In fact, our room block sold out almost immediately, but the good folks at the Marriott were kind enough to open our block and extend our rates right up to the date of the meeting. We were able to oversell our reserved rooms by about fifteen percent.

Roving Chief Executive Program

By Director-At-Large Doug Hinson

There were eight of them. They were from California, Missouri, Connecticut, Louisiana, as well as several other states. They paid their own way to come to Charleston and stayed at the Embassy Suites downtown. They asked me to pick out a couple of nice restaurants where we could split the bill for dinner. Some wanted to play some golf. Again, it cost me nothing.

Each Consultant had 20 years' experience on how to run a motor shop. Most have dealt with ISNetworld, Environmental Compliance, safety, and "that special employee". They were all prepared as you could be for Obama Care. In fact, I have been in business for 33 years and they all had seen or knew of someone who had

Continued on Page 2...

Inside This Issue of *Southwind*

- Region II Director's Report
- Annual Meeting of the Chapter
- Chapter Board of Directors Welcomes New Florida State Director
- New Chapter Officers Elected

Roving Chief Executive Program, *continued*...

been through the challenges that I was facing or had faced in my shop. They showed up at 7:45 and worked all day. Lunch was brought in and we discussed succession planning and acquisitions. We shared financial data and compensation packages for our employees. We went to dinner, and the discussions and problem solving continued. They examined every facet of my business, encouraged me on what was going great, directed me when something needed to be tuned up, and told me to re-evaluate things that didn't smell quite right. On our second day, we discussed and shared specific problems in each of our shops and solved many of them. We made a few deals, shared many ideas, and then they left, leaving nothing on the court in Charleston, satisfied that they left this place with new life and ideas for themselves as well. Every shop in EASA should belong to a group like this. The only thing you spend is your commitment to improve your business and others in your group.

This is truly an opportunity to share ideas and solve difficult problems with a select Group of Non-Competing Fellow EASAn's and make some of your best friends for life!! Check it out – ROVING Chief Executive Program.



Allow us to extend special thanks to those who helped make the 2013 Fall Conference a success!

Exhibitors & Sponsors

Accu-Tech USA
Advanced Rotors Inc.
Anchor Industrial Sales Inc.
Application Computer Systems
Baldor Electric
Bartlett Bearing Company Inc.
Coil Manufacturing Inc.
Crimson Electric Inc.
EIS
Essex Brownell
Helwig Carbon Products
Leeson Electric
Nidec Motor Corporation
Precision Coil & Rotor
Precision Electric Motor Sales
South-Land Carbon Products Inc.
Spring Point Solutions
Star Technology Inc.
Techtop Industries
Tigertek Industrial Services
Toshiba International Company
Universal Coil Manufacturing LLC
WEG Electric Corporation
Wolters Motors & Drives

Advertisers

American MTS
Custom Recycling
Fastenal
Maybank & Beckham Insurance

Speakers

Ken Gralow, EASA International Chairman
Michael W. Offik, P.E., Baldor
Ricky Rudd, TigerTek Servo Repair
Marshall Beckham, Maybank & Beckham Insurance
Brent Roeder, Fastenal
Michael Huber, American MTS

Member Dues Rebate Contributed to the Chapter
EIS, Charlotte, North Carolina

EASA International Region II Director's Report
October 13, 2013
Southeastern Chapter Board of Directors
74'Th Annual Fall Conference
Hilton Head Island, South Carolina

Fellow Member Representatives,

It has been my honor to represent you and the Region's membership during the present term as International Director for Region 2. The work of the Association is sometimes tedious but the efforts to improve value to the membership are worthwhile.

Our Association is growing at home and abroad and there are presently considerations to expand services to members in other countries.

Of particular note is the Association's effort to retain a bilingual English/Spanish Engineer. This individual could lead a team to translate our technical documents for shop floor use. In almost all parts of the country and in many regions of the world there is an untapped Hispanic speaking labor pool that is trainable for our industry.

The Chapter Officer Leadership Forum is scheduled for Saturday afternoon, June 28 2014 in Boston. This meeting will possibly include a mock Board meeting presented by the International Board for the benefit of current and future Chapter leaders. I encourage the Southeastern Chapter to support this training by underwriting part of the expense as we have done so in the past.

I have volunteered and or have been "encouraged" to currently serve on a number of committees such as By Laws, Member Services and the Convention Exhibitor Advisory- so if you have a particular interest or concern in these areas please let me know. As I can be of service to you in other matters it is my privilege to represent the Region's interests.

Sincerely,
Lenwood Ireland



Region II Director Lenwood Ireland welcomes new Southeastern Chapter Florida State Director Laura Chirichigno to the Board



Chapter President Brian Cothran (L) thanks International Chairman Ken Gralow for speaking at the Fall Conference

News from the Board of Directors

The Southeastern Chapter Board of Directors is pleased to welcome Laura Chirichigno of Southern Winding Service Inc. in Tampa, Florida as our new Florida State Director.

New Chapter Officers were also elected for the 2014-2015 membership year, as follows:

President: Peggy Hunnicutt
Vice President: Billy Johns
Secretary/Treasurer: Jeff McCroskey



Southeastern Chapter
Electrical Apparatus Service Association
Raymond K. Paden, Exec Sec/Treas
3980 Martin Luther King Drive
Atlanta, GA 30336
(404) 472-1307 (404) 472-1204 FAX

Annual Meeting of the Southeastern Chapter

On October 19, 2013, the Annual Meeting of the Southeastern Chapter of the Electrical Apparatus Service Association was called to order by Chapter President Brian Cothran. Mr. Cothran noted that ten-percent of the Active members were not represented at this meeting and therefore no business could be conducted that would require a quorum.

There being no objection, the reading of the minutes of the last meeting of the chapter was dispensed with. The Membership report was presented by Chapter Vice President Peggy Hunnicutt, and in the absence of Chapter Secretary/Treasurer, the Financial Report was presented by Executive Secretary/Treasurer Ray Paden.

Mr. Cothran introduced EASA International Chairman Ken Galow, who addressed the meeting briefly, but extended the balance of his presentation on the EASA Accreditation Program to the first Conference Seminar period to follow the Annual Meeting.

There being no further business to be brought before the assembly, the same was adjourned.



Season's Greetings

*The officers, directors and staff
of the Southeastern Chapter
would like to wish you a very
Merry Christmas and a
Happy New Year!*