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2004-2005

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Many thanks to our
Exhibitors and Sponsors
who have made
the 2004 Fall Conference possible.

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*And special thanks to the entire
Southeastern Chapter Board of Directors
for their help with this conference*

**SOUTHEASTERN CHAPTER
ELECTRICAL APPARATUS
SERVICE ASSOCIATION**



**66th
ANNUAL
FALL CONFERENCE**

October 7-9
2004
Hilton Myrtle Beach Resort
Myrtle Beach, South Carolina

2004 Fall Conference Program Schedule October 7 - 9

THURSDAY October 7

7:00 - 8:00 AM Registration
8:00 AM Golf Tidewater Golf Club
1:00 PM Exhibit Hall Setup Center/East
3:00 - 4:00 PM Registration
4:00 - 6:00 PM Exhibit Hall Open Center/East
7:00 - 9:00 PM President's Reception Dunes

FRIDAY October 8

All Programs
7:00 - 8:00 AM Registration
8:00 - 9:00 AM Breakfast Café Amalfi
9:00 - 9:45 AM Presentation by Intl Chairman Arcadian
9:45 - 10:00 AM Break
10:00 - NOON "State of EASA Industry" Arcadian
NOON - 1:00 PM Lunch Center/East
1:00 - 3:00 PM Tennis Tournament
4:00 - 6:00 PM Exhibit Hall Open Center/East
6:00 PM Open evening in Myrtle Beach

SATURDAY October 9

All Programs
6:00 - 9:00 AM Breakfast Café Amalfi
9:00 - 10:00 AM Annual Business Meeting Arcadian

[see program detail below]

3:00 - 5:00 PM Volleyball Tournament
7:00 - 10:00 PM Poolside Finale

Business Program
10:00 - 11:00 AM Round Table Discussions Arcadian
11:00 - NOON Panel of Manufacturers Arcadian

Spouse / Guest
11:15 AM Board Buses Lobby
11:30 - 2:30 PM Luncheon Cruise Barefoot Landing

Mind Your "Table Manners"

We are looking forward to our Round Table discussion on Friday, but the issues we will consider have been festering for a long time. As we meet and talk, all members are reminded of the following:

- Everyone is entitled to their own opinion ... no matter how silly you may think it is!
- Be respectful of other people ... even when you disagree with them.
- We are engaged in competition ... not warfare!
- As your speaking volume level goes up, others' listening level often goes down.
- Treat others as you would like to be treated (a/ways good advice!)
- Do not use language that you wouldn't want your children or grandchildren to hear. Everyone here is someone's child and grandchild.

And please especially remember that the representatives of the motor manufacturing industry are honored guests of the Southeastern Chapter. They are here to listen to our concerns and explain their points of view. Globalization and competition are creating challenges for them just as they are for us. We are here to listen as well as to speak.

Ray Paden says ...

I'm a man so I can't ask directions. Just in case you have the same problem, the following should help you find your way to all our Chapter events.

With any "left" or "right" instructions it is assumed that you are facing the ocean.

Exhibit Hall Center/East
Go to the Mezzanine level (second floor) and turn left from the elevators. Look for the signs.

President's Reception Dunes
Take the elevator to the 16th floor (all the way to the top) and exit. The Dunes Ballroom is the only thing on that level.

Breakfast Café Amalfi
For breakfast or any other meal you'd like to eat there, you will find Café Amalfi on the Mezzanine level (second floor) and turn right. The bar is also right there across from the café.

Presentation, Business Meeting, Round Table, etc.

Arcadian
Go to the Mezzanine level (second floor) and turn left from the elevators. Look for the signs.

Poolside Finale Poolside
Walk straight through the lobby and out the doors toward the ocean. The pool is right there. Come on, people. Even a man should be able to find the pool!



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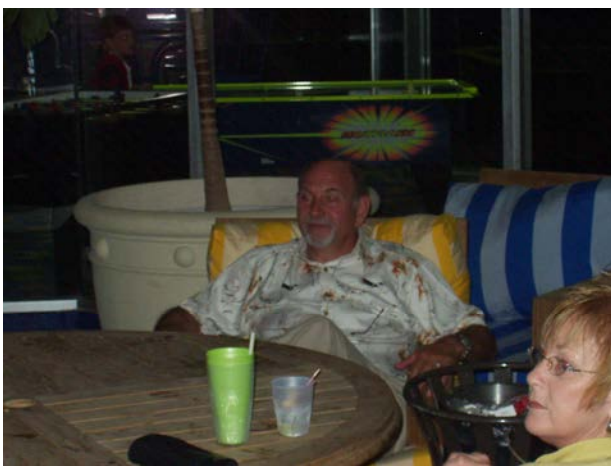
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