## Southwind

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Association of Electric Motor Repair Shops for Co-operative Self-Improvement

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# International Announces Regional Realignment and Other Changes

### **SE Chapter Raises Chapter Dues to \$50**

In case you didn't see the August issue of the EASA International newsletter *Currents*, several changes are coming for the Southeastern and the other EASA Chapters. Our two International Regions 4 and 5 will be combined next year into one region. Dean S. Lloyd, our International Director for Region 4 will continue to represent the Southeastern Chapter while Pat Needham, our Director for Region 5, will serve as Director-At-Large on the International Board until his term expires at the end of the 2001-2002 administrative year. When the process is complete in administrative year 2003-2004 our region will be known as Region 2.

Another change that will directly affect the Southeastern Chapter is a 33% reduction in the percentage of timely paid International dues that is rebated to our chapter by St. Louis. According to the International plan, these funds will be returned to the Chapters to assist with regional meetings. The exact fashion in which this will be done has yet to be determined. In the mean time, however, this loss of direct revenue has prompted the Southeastern Board of Directors to take action to cover this shortfall by raising the chapter dues amount to \$50 per year. This will still leave our chapter dues 10% or more below the average for all EASA chapters.

### FALL CONFERENCE ATTENDANCE DISAPPOINTING

The annual Fall Conference of the Southeastern Chapter of the Electrical Apparatus Service Association was held at the beautiful Four Seasons Resort in Palm Beach, Florida September 28-30. Those who attended enjoyed excellent food, unparalleled service, and an informative technical program. Unfortunately, attendance was very disappointing.

If you did not join us at the Fall Conference, would you *please* take just a moment to complete the short survey below so that we can work to improve our performance in the future. Just drop it in the mail or fax to our chapter office.

- 1. Do you ever (or usually) attend Southeastern Chapter conferences?
- 2. Why didn't you attend the 2000 Fall Conference? (circle any that apply)
  - a. Did not receive information early enough
  - b. Other plans interfered
  - c. Too expensive
  - d. Just never got around to it
  - e. Was not interested in program
  - f. Did not like location
  - g. Don't ever attend
  - h. Other (please explain)
- 3. What can be done to improve the chances you will come in the future?

### FALL CONFERENCE 2000 PALM BEACH, FLORIDA

### LOCATION, LOCATION, LOCATION!

I must admit the committee was convinced that if we chose a resort location such as Palm Beach, we would once again see our attendance numbers rise. Instead, attendance was significantly less than anticipated (or budgeted).

I would normally use this column to tell you all about the wonderful functions we attended, the fabulous food we were served, the informative and useful slate of speakers Brett lined up for us — not to mention a most beautiful view of the ocean from our balconies. Believe me, I could go on and on about Palm Beach, but I think the best use for this column is to attempt to learn your expectations and desires regarding future Fall Conferences.

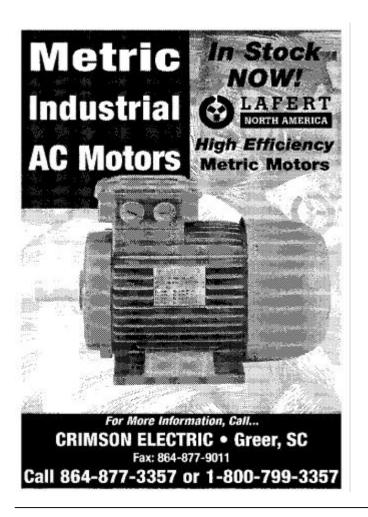
Plans are already underway for Fall Conference 2001. Chairman Ben Hamilton and his committee can plan a meeting for 400 EASAns just as easily as he can plan for 140. If there is something that would influence your decision about attending, please let us hear from you. After all, these are YOUR meetings. We need you in attendance.

Returning to the Palm Beach meeting for just a moment – many thanks to all who did attend and a special thanks to those affiliate members who sponsored our hospitality suite by purchasing a tabletop exhibit. Another special thanks goes to our Chairman and Co-Chair Bret and Leigh Anne McCormick. And last but not least – thank you Mrs. Betty McCormick. If a conference could be considered a success solely on whether the attendees had a wonderful time, Fall Conference 2000 was a huge success!

Brenda

Brenda Cole Meeting Planner

Thanks for your help!



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## SPECIAL! ELECTION NEWS!

*Congratulations* to Pat Bannar of Suncoast Electric Motor Service in Tampa, Florida, who was newly elected as Florida State Director. His term will begin in April 2001.

### FALL CONFERENCE BEACH TOWELS AVAILABLE IN LIMITED QUANTITIES



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### Mark your calendars now for the

# 2001 Spring Technical Forum Charlotte, North Carolina March 8-10

Questions? Call NC State Director Shannon B. McDonald Jr. 828-324-9932 828-324-6689 FAX



Southeastern Chapter Electrical Apparatus Service Association

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